



Dear Business Owner:

The Team Kaden Foundation will host our 10th annual 5K-den on Saturday, September 9, 2023 at the Sullivan Fairgrounds. The 5K-den will benefit the following families to assist with medical and travel expenses:

William Henson, age 3 – Hemiplegia Cerebral Palsy

Willa O'Connor, age 8 months – Hypoxic Ischemic Encephalopathy

Stella Craig, age 7 – SNCN8A genetic mutation; Epilepsy

In order to ensure the success of this very important fundraiser, we are seeking contributions to help defray the costs associated with the event so that all funds raised can go directly towards these families.

Generous donors like you are key to the success of the 5K-den. Last year, we were able to raise \$25,024.61 for three local families with children in medical need! We have raised approximately \$166,000 for area families since 2014 through the 5K-den event!

Sponsors will be shared on our Facebook event Page (2023 5K-den), all media/press releases, and will be acknowledged on the day of the event. Please see the attached form for Sponsorship opportunities.

Please mail your donation to the address below; call 573-680-4099 or email kellere@teamkaden.org to pledge your support and arrange for pick-up of your donation.

Team Kaden Foundation
PO Box 752
Sullivan, MO 63080
kellere@teamkaden.org

We hope we can count on your assistance and thank you for your continued support.

Sincerely,

Elizabeth Keller
Team Kaden Foundation President

In May of 2009, 7 year old Kaden Keller, was diagnosed with Acute Lymphoblastic Leukemia. Kaden completed 3 years of extensive chemotherapy and relapsed only 3 months after completing treatment in January of 2013. While still undergoing treatment, he relapsed again in June of 2014. Kaden gained his angel wings on 09/09/2014 at the age of 12. His journey continues and we honor his memory by giving back to a community that gave us so much!



Sponsorship Opportunities

The 5K-den is a 5K run and a 1 mile fun run/walk sponsored by the Team Kaden Foundation. This year's race, our 10th annual, will be September 9, 2023 at 8 am. All proceeds from this event will benefit 3 families with children in medical need to assist with medical and travel expenses.

William Henson, age 3 – Hemiplegia Cerebral Palsy

Willa O'Connor, age 8 months – Hypoxic Ischemic Encephalopathy

Stella Craig, age – SNCN8A genetic mutation; Epilepsy

Sponsorships are needed to make this fundraiser a success. In exchange for sponsorship, the Team Kaden Foundation will provide advertisement and promotional services as outlined in the selected category. Please check one:

☐ **Platinum Sponsor**

\$1000 donation

- (1) Largest Logo on race shirts, (2) Banner with Business Logo displayed at event, (3) Promotional materials in race packet if provided, (4) Business link/advertisement on our Facebook page and event page (5) Opportunity to have vendor table at event, (6) 5 Complimentary event shirts, (7) Personalized sponsor plaque

☐ **Gold Sponsor**

\$500 donation

- (1) Large Logo on race shirts (2) Promotional materials in race packet if provided, (3) Business link/advertisement on our Facebook page and event page, (4) Sponsor recognition at event, (5) Personalized sponsor plaque

☐ **Silver Sponsor**

\$250 donation

- (1) Medium Logo on race shirts, (2) Sponsor advertisement on our Facebook event page

☐ **Bronze Sponsor**

\$100 donation

- (1) Name/Business on race shirt, (2) Sponsor "shout out" on Facebook event page

☐ **Cash Donation**

Amount \$ _____

I am unable to attend or sponsor but would like to make a cash donation for these families.

☐ **Product Donation**

I would like to donate the following product(s), _____
(i.e. fruit, granola bars, water, etc) in exchange for promotional services estimated at
\$ _____ cost. (estimated cost determines level of sponsorship)

Name/Business: _____

Email Address: _____

Please complete and return to:

Team Kaden Foundation

PO Box 752

Sullivan, MO. 63080

****Please email business logo to ciara@sportsimage.net**